

## OFFICIAL CONTEST RULES

### NO PURCHASE NECESSARY TO ENTER OR WIN

### (A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING)

To register for the prizes without having to pre order a copy of Bulletproof, send your name, address and age on a postcard to The Connexion at:

theconneXtion.com  
11768 Westar Lane  
Unit C  
Burlington, WA 98233

All entries received by 5pm eastern time on June 20th will be included in the drawing.

**NOTE:** An Entry Form submitted by mail must be a signed original Entry Form and must be received at this address by the Entry Deadline. It is not necessary to pre-order the purchase of *'Reckless Kelly's'* new Album titled BULLETPROOF to enter the Contest.

**NOTE FURTHER:** You will be automatically entered in the Contest by properly completing and submitting the Entry Form. Purchase of *'Reckless Kelly's'* Album will not increase your chance of winning a Prize. ONE ENTRY PER PERSON OR E-MAIL ADDRESS.

Entrants may submit their Entry Forms beginning at 12:01 AM, Central Standard Time on May 5th, 2008 and Entry Forms must be received no later that 5:00 PM, Central Standard Time on June 20th, 2008 (the "Entry Deadline") unless otherwise extended by *'Reckless Kelly'*. The Prize winners will be announced on or about June 28th, 2008, unless otherwise extended by *'Reckless Kelly'*.

You must read and agree to the terms and conditions of these Official Rules. All Entry Forms must satisfy all of these Official Rules in order to be eligible to win a Prize. Incomplete Entry Forms are ineligible.

There will be no notification of receipt of Entry Forms. Assurance of delivery of the Entry Form will be the sole responsibility of the entrant(s). *'Reckless Kelly'* and its partners, affiliates, or staff are not liable for any lost, delayed, stolen or incomplete Entry Forms or Entry Forms delayed or lost due to errors or delays regarding its/their computer systems or such issues that effect all or part of the Internet.

All Entry Forms submitted become the property of *'Reckless Kelly'* upon its receipt and will not be returned. Winners are selected by random drawings. All drawing results are final. All prizes will be awarded provided that a sufficient number of eligible Entry Forms are received.

## **PRIZES INCLUDE:**

1) a Garmin GPS unit, 2) a pair of in-stock boots from Rios of Mercedes, 3) a kitchen cutlery set from Cabela's, and 4) an autographed guitar from Reckless Kelly.

Winners will be notified by e-mail. *'Reckless Kelly'* and its partners, affiliates, or staff will have no liability for any notification that is lost, intercepted or not received for any reason. Prize notifications returned as undeliverable will result in awards being given to alternate winners. To win, you must provide a valid email address.

You must be at least 18 years of age to take part in the Contest.

Prizes are neither transferable nor redeemable for cash. All taxes on prizes are the sole responsibility of the winners. Acceptance of the prize constitutes permission (except where prohibited by law) to use the winners' names and country/state for purposes of advertising, promotion and publicity without additional compensation. By accepting the prize, winner agrees to hold *'Reckless Kelly'*, its respective directors, officers, employees and assigns, harmless from and against any and all claims and liability arising out of the use of the prize. Winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this Contest or use or redemption of any prize. By participating in this Contest, entrants agree to be bound by the Official Rules. *'Reckless Kelly'* and its partners, affiliates, or staff is not responsible for any typographical or other error in the printing, the offering or the announcement of any prize or in the administration of the Contest.

By submitting your Entry Form you give *'Reckless Kelly'* and its licensees, successors, assigns and sublicensees irrevocable permission to announce what prize you have won, to post on the RecklessKelly.com website your name (except that the name of Tennessee residents who do not so consent will not be used for purely publicity purposes), likeness and biography for use in connection the musical performing artist currently professionally known as *'Reckless Kelly'*, including for advertising and/or publicity purposes, in all media and by all manners (now and hereafter known) and on and in connection with related products, services, advertising and promotional materials, worldwide and in perpetuity, without further compensation or other consideration.

This Contest is open to anyone in any country (except where prohibited by law). The odds of winning are determined by the total number of entries received. Purchase of an Album will not increase your chance of winning. Staff and/or family members of the staff of *'Reckless Kelly'* are not eligible, as well as any advertiser or affiliate of *'Reckless Kelly'*. All federal, state and local laws and regulations apply. Void where prohibited by law.

In the event that this Contest is compromised in any way, electronically or otherwise, in a way that is beyond the control of *'Reckless Kelly'*, its partners, affiliates or staff, it reserves the right to withdraw the further publication of this Contest, and award the

remaining prize(s) among Entry Forms received prior to the date of the Contest being compromised.

*'Reckless Kelly'* reserves the right, in its sole discretion to modify, change, add to, delete, suspend or terminate these Official Rules, the Contest, the Prizes or the Prize Winner(s) for any reason whatsoever without giving notice to Entrants. *'Reckless Kelly'* additionally reserves the right, in its sole discretion: (1) to modify, suspend or terminate the Contest should causes beyond its, or its partner's(s'), affiliate's(s'), or staff's control corrupt or interfere with the administration, integrity, operation, security or proper play of the Contest; or (2) to disqualify any Entrant found to be, or suspected of: (a) tampering with the entry process or the operation of the Contest; (b) acting in violation of these Official Rules; or (c) acting in an un-sportsmanlike manner. All Entrants must check *'Reckless Kelly's'* website regularly to determine if there have been any changes made to the Official Rules, the Contest or the Prize(s).

The construction, validity, interpretation and enforceability of these Official Rules, the Entry Form or the rights and obligations of entrants or *'Reckless Kelly'*, in connection with the Contest, will be governed by and construed in accordance with the internal laws of the State of Texas without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other states' laws. Each entrant who participates in the Contest irrevocably agrees that, if a dispute arises out of or relates to these Official Rules or any Contest materials, such dispute(s) will be resolved solely by binding arbitration before a sole arbitrator, with experience in advertising or promotion and entertainment law, under the rules and regulations of the American Arbitration Association ("AAA"); provided, however, that notwithstanding the parties' decision to resolve any and all disputes arising under this contest through arbitration, *'Reckless Kelly'* may nonetheless (1) seek to obtain injunctive relief or other equitable relief from a court to enforce the provisions of these Official Rules or the Entry Form; and/or (2) bring an action to enforce the decision of the arbitrator before any court with jurisdiction. The arbitration will be held in Austin, Texas.

The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.